

Fierce Feb – 28 Day Challenge

Terms and Conditions of entry

February 2022

The Promoter is The 1:1 Diet by Cambridge Weight Plan Australia ABN 66 149 465 387 of 3/8 Commercial Court, Tullamarine, in the State of Victoria 3043 Australia (Promoter). Participation in this competition is deemed to be acceptance of the following Terms and Conditions. The Fierce Feb 28 Day Challenge competition officially commences at 09.00am AEDT on Tuesday 1st February 2022, (Commencement Date) and finishes at 5.00pm AEDT on Monday 28th February 2022 (Close Date for Dieters). All completed entries **MUST** be submitted by the Consultant no later than **11:59pm AEDT Sunday 6th March 2022**.

1. Entry and participation are only open to adults (18 years and over) who are residents of Australia and are listed as ACTIVE clients with the promoters as at the 1st February 2022.
2. Previous competition winners are not eligible to enter another Cambridge Weight Plan Australia competition within the same 12-month period. Past entrants over the 12 months waiting time will be considered as a contender but will NOT win first prize.
3. Consultants working with the Promoter who hold an active ICA are ineligible to enter as are their family members or anyone else connected with the company will not be permitted to enter the competition.

The competition is a based-on total percentage of weight lost between the Commencement Date and the Close Date (Competition Period), and the Dieter's individual reason and story behind wanting to lose weight, as documented by an accredited 1:1 Diet by Cambridge Weight Plan Consultant (Australia).

Entry Criteria:

- Be a registered client with a current accredited The 1:1 Diet Consultant (Australia)
- Not be a previous winner or prize taker of The 1:1 Diet by Cambridge Weight Plan (Australia) in the last 12 months.
- Complete an online application form via the HUB including all required uploads
- Sign and complete a Dieter Consent Form, authorising Promoter to use dieter's details, individual story and before and after pictures to promote The 1:1 Diet by Cambridge Weight Plan. (This must be uploaded into the online form)
- Maximum of 2 entries per Consultant – This information is for internal usage only. Consultants are to choose the best candidate from their participants of the challenge (if more than 2 have signed up) to then be entered into the official competition.
- Submit a suitable 'Before' & 'After' photo of Dieter entrants via their Consultant at the end date of the challenge. (Consultants have until 11:59pm AEDT Sunday 6th March 2022 to submit final documents) NO EXCEPTIONS.

PLEASE NOTE: The winner is the individual with the largest percentage of weight loss during the Competition Period and the most compelling reason and story for wanting to transform their life. When there are multiple applicants that have a weight loss percentage that is close, the individual's story can and will be used to determine who is the competition winner.

Accredited Cambridge Weight Plan Consultants (Australia) and employees of the Promoter are ineligible to enter. Past winners of Cambridge Weight Plan (Australia) promotional campaigns are ineligible to enter.

The profile and images and Dieter statistics submitted as part of the competition criteria for each eligible entrant may be published at any time by Cambridge Weight Plan as deemed appropriate, and will remain the property of the Promoter after the competition is finalised

The Promoter reserves the right, at any time, to verify the validity of entries, (including their identity and age) and to disqualify any entrants whose entry is not submitted in accordance with these Terms and Conditions. Errors and omissions will be accepted at the Promoter's discretion.

After the Competition Period, individual entries will be reviewed as submitted by the accredited Cambridge Weight Plan Consultant (Australia) with the winner being the individual with the largest weight loss percentage during the Competition Period and the most compelling reason and story for wanting to transform their life. When there are multiple applicants that have a weight loss percentage that is close, the individual's story can and will be used to determine who is the competition winner.

Out of the eligible entrants, one (1) winner will be awarded across all eligible applicants.

The winner will be selected The 1:1 Diet by Cambridge Weight Plan based on the Entry Criteria and take home a VISA Mastercard valued at \$500.

Entrants acknowledge that all material gathered and produced as part of their entry into the Fierce Feb – 28-day challenge will be owned by the Promoter. The winner will be informed by 5:00pm AEDT on Monday 14th March 2022. With public announcements via social media on the 14th March 2022. Prizes are not transferrable.